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## **When the vuvuzelas die down.... looking at post-World Cup service delivery**

*Huge maintenance business opportunities*

The World Cup's enormous stimulation of the South African economy will continue long after the tournament as many crucial public services as well as private companies that have been running at maximum capacity will need urgent maintenance. Huge business opportunities are in the offing as power utilities, municipalities, mines and the petrochemical sector will be looking to outsource much-needed maintenance contracts to ensure sustained reliability.

Tracey-Lee Zurcher, project director of **Reliability and Maintenance Week** says that major service providers such as Eskom see the importance of planning for crucial maintenance to ensure reliability. According to Zurcher the World Cup is not only generating enormous excitement and patriotism, it is taking South Africa into a new league of expectancy from an international perspective. "All parties involved in the organisation of this prestigious contest are upping their game to ensure that there is enough electricity and resources to make the World Cup in South Africa a great success."



*Tracey-Lee Zurcher, project director of Reliability and Maintenance Week*

According to Zurcher the downside is that, because all stops have been pulled out and every available resource is being employed now, the entire supply chain will be producing at maximum output during the World Cup. "The question is what will happen to our essential reserves when the fanfare dies down and South Africa is back to 'business as usual'?"

Says **Reliability and Maintenance Week's** Tracey-Lee Zurcher: "Maintenance and reliability operations are currently running at capacity, so if more needs to be done, more help will be needed which creates enormous opportunities for a wide range of services and skills. To name but a few: outsourcing contracts, reliability-centred maintenance consulting, technology requirements, parts and installations and supplementary/back-up power supply."

With Eskom confirmed as a host utility, **Reliability and Maintenance Week**, from 22-24 November 2010, will provide the platform for service providers and the operational contingent from power utilities, municipalities, mines and the petrochemical sector to create business partnerships going forward so that the greater economy will not slump due to frazzled infrastructure and critical equipment. Confirmed speakers include:

- *Honourable Minister Barbara Hogan, Minister of Public Enterprises*
- *Craig Barrington, Technical Director for Greenpoint Stadium, SAIL Stadelfrance*
- *Alan Tait, President, SAAMA - South African Asset Management Association*

**Reliability Week 2010:** [www.reliabilityweek.co.za](http://www.reliabilityweek.co.za)

22-24 November 2010, Emperors Palace, Johannesburg, South Africa

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